

PRINCETON COMMUNITY WORKS 2017 SPEAKER DIRECTORY

Workshop A KEEP UP WITH THE TIMES: EMERGING TRENDS FOR NONPROFITS

Laura Otten, PhD

Director
The NonProfit Center at LaSalle University's School
of Business
1900 West Olney Avenue
Philadelphia, PA 19141
otten@lasalle.edu
215-951-1701
www.lasallenonprofitcenter.org

Workshop B THE NUTS AND BOLTS OF STRATEGIC PLANNING: IMPEMENTING YOUR STRATEGIC PLAN

Arthur Firestone

Principal Consultant
Arthur Firestone Associates
217 Burd Street
Pennington, NJ 08534
arthurfirestone@gmail.com
609-737-1827
www.arthurfirestone.com

Workshop C

BECOME A SOCIAL MEDIA NINJA (Intermediate)

Colleen Miller

Principal
Miller Social Media
237 Glenn Avenue
Lawrenceville, NJ 08648
colleen@millersocialmedia.com
609-468-1494
www.millersocialmedia.com

Workshop D EMPOWERING LEADERSHIP: TOOLS AND TECHNIQUES TO BUILD AN ENGAGED AND MOTIVATED TEAM

Marge Smith

Non-Profit Consultant
Founder & Chair, Community Works
68 Montadale Drive
Princeton, NJ 08540
mlsprin@aol.com
609-213-5673
www.princetoncommunityworks.org

Workshop E GRANTS FROM THE GRANTOR'S PERSPECTIVE: A PANEL

Linda M. Czipo Facilitator

President & CEO
Center for NonProfits
3575 Quakerbridge Road, Ste 102
Mercerville, NJ 08619
lczipo@njnonprofits.org
732-227-0800
www.njnonprofits.org

Wendy Liscow

Program Director, Education
The Geraldine R. Dodge Foundation
14 Maple Avenue, Ste 400
Morristown, NJ 07960
wiscow@grdodge.org
973-695-1181
www.grdodge.org

Rodger Herrigel

Executive Director & Secretary
Investors Bank Foundation
Herrigel, Bolan, LLP
29 Millburn Avenue
Millburn, NJ 07041
rodger@herrigelbolan.com
973-379-9650
www.myinvestorsbank.com/community/investors-foundation

Sally Lane

Director of Special Projects, Thomas Edison State University
James Kerney Foundation
111 West State Street
Trenton, NJ 08609
slane@tesu.edu
609-984-1124
www.jameskerneyfoundation.org

Jeffrey M. Vega

President & CEO
Princeton Area Community Foundation
15 Princess Road
Lawrenceville, NJ 08648
jvega@pacf.org
609-219-1800
www.pacf.org

Workshop F**BUDGET FOR SUCCESS: WE'RE NOT FOR PROFIT BUT WE'RE NOT FOR LOSS****Dennis Kilfeather, EA, MBA, ABA, RTP, ATA**

Supervisor
Lear & Pennepacker
791 Alexander Road
Princeton NJ 08540
dennis@lp-cpa.com
609-452-2200 x 226
www.lp-cpa.com

Workshop G**THE THREE R'S OF VOLUNTEER MANAGEMENT: RECRUIT, RETAIN, RECOGNIZE****Sally Kutyla**

Volunteer Service Manager
Longwood Gardens
P.O. box 501
Kennett Square, PA 19348
skutyla@longwoodgardens.org
610-388-5329
www.longwoodgardens.org

Workshop H**IN AND OUTSIDE THE BOARD ROOM: THE ROLES AND RESPONSIBILITIES OF A PRODUCTIVE BOARD****Dave Saltzman**

Dave Saltzman Insurance
78 Montadale Drive
Princeton, NJ 08540
dave@davesaltzmaninsurance.com
609-430-9740

Workshop I**LOOSENING THE PURSE STRINGS: BUILDING AND CULTIVATING YOUR DONOR BASE****Sandra Toussaint-Burgher**

Interim President & CEO
United Way of Greater Mercer County
3150 Brunswick Pike, Ste 230
Lawrenceville, NJ 08648
sandra.toussaint@uwgmc.org
609-637-4907
www.uwgmc.org

Workshop J**SIT DOWN, YOU'RE ROCKING THE BOAT: STRATEGIES FOR CONFLICT RESOLUTION****D.A. Graham**

Principal Consultant
DNA Consulting, LLC
422 Sanhican Dr.
Trenton, NJ 08618
Dagraham@consultant.com
888-374-8184
www.dnaconsultingllc.com

Workshop K
YOUTH INITIATED SERVICE PROJECTS: A
PANEL ON SUCCESSES AND
CHALLENGES

Denyse Leslie
Facilitator

Development Consultant
PO Box 102
Hopewell, NJ 08525
dleslie717@gmail.com

Winona Guo

Senior
Priya Vulchi
Senior
Princeton High School
Co-Founders, Princeton CHOOSE
www.princetonchoose.org

Rachel Asir

Senior
Stuart Country Day School
Co-Founder, Matthew and Rachel Asir Foundation
and Bombs to Books
www.marfoundation.org
www.bombstobooks.com

Thomas Brinckman

Junior
Princeton High Schools
Co-President, Princeton High School Operation
Smile Community Service Project
www.operationsmile.org

Workshop L
SOCIAL MEDIA-YOU CAN'T DO IT ALL:
WHAT WORKS BEST FOR YOU (BEGINNER
& INTERMEDIATE)

Krystal Knapp

Founding Editor
PlanetPrinceton.com & PlanetTrenton.com
Princeton, NJ 08540
krystal@planetprinceton.com
609-375-8920
www.planetprinceton.com

Workshop M
BOARD FINANCIAL DUE DILLIGENCE:
EXPECTATIONS AND THE 990 STORY

Jack H. Fein, CPA, CGFM, PSA

Managing Director
The Mercadien Group
P.O. Box 7648
Princeton, NJ 08543-7648
jfein@mercadien.com
609-689-9700
www.mercadien.com

Lovepreet Butter, CPA, MBA, CGMA

Manager
The Mercadien Group
P.O. Box 7648
Princeton, NJ 08543-7648
lbuttar@mercadien.com
609-689-9700
www.mercadien.com

Workshop N
DIGITAL MEDIA FUNDRAISING AND
ONLINE GIVING

Peter Winters

Digital Media Fundraising Specialist
Change the Author
11 Cherry Lane
Chester, NY 10918
pete@changetehauthor.com
917-301-9100
www.changetheauthor.com

Workshop O
WHAT YOU DON'T KNOW CAN HURT YOU:
LEGAL HOT BUTTONS

Nancy Eberhardt

Program Director New Jersey
Pro Bono Partnership
300 Lanidex Plaza, Ste 3203
Parsippany, NJ 07054
neberhardt@probonopartners.org
973-240-6955 X 302
www.probonopartner.org

Workshop P
THE FUNDAMENTALS: INS AND OUTS OF GRANT WRITING

Amanda Blount

Development Director
Trinity Counseling Service
22 Stockton Street
Princeton, NJ 08547
amanda.blount@trinitycounseling.org
609-924-0060
www.trinitycounseling.org

Workshop Q
GO FROM GOOD TO GREAT: BUILDING AND MAINTAINING AN EFFECTIVE BOARD

Regina Podhorin

President
The Leadership Group
83 Beechwood Avenue
Trenton, NJ 08618
regina@leadershipgroup.info
609-382-4872
www.leadershipgroup.info

Workshop R
HOW TO RUN A PRODUCTIVE MEETING

Sue Kirkland

Principal
Sue Kirkland Life Consulting, LLC
11 Van Kirk Road
Princeton, NJ 08540
Suekirkland2015@gmail.com
609-917-4557

Workshop S
THE ART AND SCIENCE OF RAISING MAJOR GIFTS

Tom Sims

Chief Development Officer
Food Bank of South Jersey
1501 John Tipton Boulevard
Pennsauken, NJ 08110
tsims@foodbanksj.org
856-324-5182
www.foodbanksj.org

Workshop T
MANAGING TRANSITIONS: SUCCESSION PLANNING

Linda Meisel

Principal
LFM Solutions
82 Philip Drive
Princeton, NJ 08540
linda@lfmsolutions.com
609-731-6540
www.lfmsolutions.com

Workshop U
TIPS AND TOOLS FOR CREATING A MARKETING PLAN

Tara Peters

Associate Vice President, University Marketing & Communications
Monmouth University
400 Cedar Avenue
West Long Branch, NJ 07764
tpeters@monmouth.edu
732-263-5690
www.monmouth.edu

Workshop V
THE ART OF DELEGATION: TAPPING THE RESOURCES OF YOUR BOARD, STAFF, AND VOLUNTEERS

Natasha Coleman

Sr. Director, State Health Systems, Eastern Division
American Cancer Society, Inc.
2600 US Highway 1
No. Brunswick, NJ 08902
natasha.coleman@cancer.org
732-951-6376
www.cancer.org

Workshop W
HOW TO START A NONPROFIT

Nancy Eberhardt

Program Director New Jersey Pro Bono Partnership
300 Lanidex Plaza, Ste 3203
Parsippany, NJ 07054
neberhardt@probonopartners.org
973-240-6955 X 302
www.probonopartner.org