



**Princeton Community Works Annual Conference 2021
January 25-27, 2021**

Workshops at A Glance*

Need to Register for Each of these Activities Through WHOVA

Monday, January 25

Monday 5:00pm to 5:30pm OPPORTUNITY FOR ENGAGEMENT AND CONNECTION

Monday 5:30pm to 6:00pm **Keynote Speaker – Rev. Armstrong**

Monday 6:15pm to 7:30pm Building Organizational Resilience: Core Critical

Monday 6:15pm to 7:30pm Virtual Fundraising Events: How and Where to Start

Monday 6:15pm to 7:30pm Small Nonprofits: Organizing for Success and Sustainability

Monday 6:15pm to 7:30pm Current Legal Challenges

Monday 6:15pm to 7:30pm Building and Maintaining an Engaged Board

Monday 6:15pm to 7:30pm Self-Care: You Can't Pour from an Empty Cup

Monday 7:30pm to 8:00pm OPPORTUNITY FOR ENGAGEMENT AND CONNECTION

Tuesday January 26

Tuesday 11:00am to 12:15pm The 3Rs of Volunteer Management: Recruit, Retain and Recognize

Tuesday 11:00am to 12:15pm Panel: Improving Virtual Programs: Reaching Audiences

Tuesday 11:00am to 12:15pm Use Your Data to Amplify Your Fundraising Message

Tuesday 12:15pm to 12:45pm LUNCH AND CONVERSATION

Tuesday 12:45pm to 2:00pm Teamwork: Creating Engaged and Motivated Teams

Tuesday 5:30pm to 6:00pm OPPORTUNITY FOR ENGAGEMENT AND CONNECTION

Tuesday 6:15pm to 7:30pm Communicating Effectively in a Crowded Space

Tuesday 6:15pm to 7:30pm Panel: Diversity, Equity & Inclusion

Tuesday 6:15pm to 7:30pm Panel: From the Grantors Perspective

Tuesday 6:15pm to 7:30pm Strategic Planning

Tuesday 7:45pm to 9:00pm Youth-Initiated Service Projects

Tuesday 7:45pm to 9:00pm Panel: Sponsorship & Corporate Partnerships: Bringing Value to Both

Tuesday 7:45pm to 9:00pm Social Media 101 The Basics: How to Build Your Online Community

Tuesday 7:45pm to 9:00pm Budgeting Basics for the Non-Accountant

Wednesday, January 27

Wednesday 11:00am to 12:15pm Grant Writing: The Critical Elements

Wednesday 11:00am to 12:15pm Important Tax Matters for the Nonprofit

Wednesday 11:00am to 12:15pm Creating Meaningful Conversation & Connections Online: How to Do It

Wednesday 12:15pm to 12:45pm LUNCH AND CONVERSATION

Wednesday 12:45pm to 2:00pm Peer to Peer Fundraising: Online Crowdsourcing; GoFundMe; etc.

Wednesday 5:30pm to 6:00pm OPPORTUNITY FOR ENGAGEMENT AND CONNECTION

Wednesday 6:15 pm to 7:30pm Storytelling that Resonates and Touches the Heart

Wednesday 6:15 pm to 7:30pm Donor Development: Engaging, Connecting and Sustaining

Wednesday 6:15 pm to 7:30pm Video Basics: Tips and Tools for Filming- Editing- and Placement

Wednesday 6:15 pm to 7:30pm Effective Board Governance and Management

Wednesday 6:15 pm to 7:30pm Advanced Social Media: Panel of Experts

Wednesday 7:30pm to 8:30pm GRAND FINALE: ONWARDS & UPWARDS: INSPIRATIONS AND ASPIRATIONS

Visit www.princetoncommunityworks.org for more conference information – including opportunities for engagement & networking – and updates.

*Please note: This is the workshop listing as of 1/9/2021. Subject to change.