

THE CONFERENCE

- *Virtual, Online Only*
- *Keynote*
- *28 Workshops Over 3 Days*
- *Self-Care*
- *Engage & Connect Sessions*
- *\$20 per Attendee*
- *Group Rate Available*
- *Scholarships Available*

REGISTER EARLY

Visit our website to register, which will take you to our Whova platform. Once you download the Whova application, you can sign up for workshops, engage and connect sessions and self-care events.

You'll have the additional opportunity to meet other participants in the nonprofit community before and even after the conference and contribute your stories about "Sharing It Forward" in writing or in video.

Need assistance with registration?

Call Blanche Brann at 609-516-1966.

Questions? Call Marge Smith at 609-213-5673

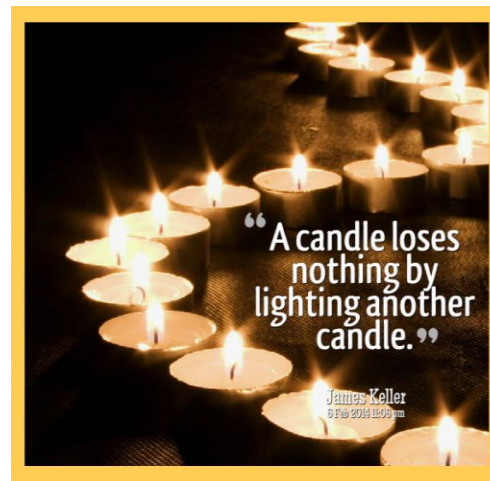
"SHARE IT FORWARD"

CONNECT

CREATE

COLLABORATE

We can't wait to connect with you in January!



For more information:

info@princetoncommunityworks.org

www.princetoncommunityworks.org

Please check our website for the latest news and updates as this information is subject to change.

Princeton Community Works

A Virtual Educational
Conference for Nonprofit
Boards, Staff and Volunteers

JAN 24 - 26, 2022

Listen to your heart, Play a part

COMMUNITY
WORKS

www.PrincetonCommunityWorks.org

"SHARE IT FORWARD"

CONNECT

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Register TODAY @
www.princetoncommunityworks.org

MONDAY, JANUARY 24

4:50 PM to 5:20 PM

Engage & Connect

5:30 PM to 6:00 PM

Keynote

6:15 PM to 7:30 PM

- Building Relationships and Engagement in a Virtual World
- Board Best Practices: Effective Board Governance and Management
- Legal Workshop for Nonprofits
- Ways to Create and Maintain a Happier Nonprofit
- Team Building: Creating a Climate of Inclusion, Respect, and Appreciation

7:45 PM to 8:15 PM

Engage & Connect

**PCW offers flexible scheduling:
Attend workshops, sessions that work
for you!**

**Register TODAY @
www.princetoncommunityworks.org**

Listen to your heart, Play a part
**COMMUNITY
WORKS**
www.PrincetonCommunityWorks.org

TUESDAY, JANUARY 25

7:45 AM to 8:15 AM

Early Bird Self-Care

8:30 AM to 9:00 AM

Engage & Connect

9:15 AM to 10:45 AM

- Strategic Partnerships: Creating Synergies to Strengthen Your Organization's Mission

11 AM to 12:15 PM

- How to Develop a Strategic Plan and Live It
- Video Basics: Tips and Tools
- Effective Grant Writing

12:30 PM to 1:00 PM

Engage & Connect

1:15 PM to 2:30 PM

- How to Effectively Brand and Market Your Organization
- Building Effective Leadership Skills
- Implementing a Successful Internship Program

5:30 PM to 6:00 PM

Engage & Connect

6:15 PM to 7:30 PM

- A Panel from the Grantors' Perspective
- Engaging and Building an Effective Board
- Youth Initiated Community Service Projects

7:45 PM to 8:30 PM

- Diversity, Equity, and Inclusion Panel - Essential for Success: Tips to Make It Happen

Please Note this information is subject to change,
when you register online you will get the most
updated offerings!

WEDNESDAY, JANUARY 26

7:45 AM to 8:15 AM

Early Bird Self-Care

8:30 AM to 9:00 AM

Engage & Connect

9:15 AM to 10:45 AM

- How to Raise Major Gifts Virtually and In Person
- Managing in a Hybrid World

11 AM to 12:15 PM

- Understanding Your Organization's Finances 101
- Performance Metrics: Making Decisions Based on Data
- Succession Planning for Executive Leadership

12:30 PM to 1:00 PM

Engage & Connect

1:15 PM to 2:30 PM

- How to Create a Podcast.
- Managing Change to Maximize Impact
- Use Your Donor Data to Amplify Your Message

5:30 PM to 6:00 PM

Engage & Connect

6:15 PM to 7:30 PM

- Keeping Your Donors Engaged and Connected
- Advanced Social Media: Panel of Experts, Tools and Techniques
- The Three R's of Volunteerism - Recruit, Retain and Recognize
- Storytelling that Resonates and Touches the Heart

7:45 PM to 8:00 PM

Grand Finale!